



## Services

Television that works

### Career Services Directory

The Career Services Directory is an online directory of product and service providers targeting career, education, and human resources providers. The Career & Business Directory is the online "yellow pages" for career, education, and human resources providers catering to consumer and business-to-business (B2B) needs.

The Directory offers businesses

- A cost effective way to reach your clients - BOTH consumer and businesses
- Flexible layouts that allows you to customize your ad to meet your needs and budget
- Radio, television and Internet advertising support that steers traffic to the Directory

### Standard Ad

Listing with:

Company contact info

Positioned above the "Regular" listings

Includes links to your companies website link.

- Standard Page Placement
- E-mail address listing
- Full Year Listing

**Annual \$995**



### Display Ad

Have your ad message stand out from the competition. Increase your visibility using your company logo, graphics, or pictures. Full color display with top tier ad placement.

- Monthly E-Newsletter advertising (500,000 circulation)
- Banner placement throughout the Directory
- Priority Positioning within the Directory
- Multiple listings: Up to 5 categories. Add'l category listings available
- Multi-color displays  
Includes Everything in the "Standard Ad" Plus:  
Full page narrative about company, products, and services  
Logo / graphics

**Annual \$2,500**