



Services

Television that works

Career Video Center

50 million Americans have broadband. TECC helps you reach them affordably!

Our Video Center creates a **online "Career" television network** that reaches out and grab the attention of all those broadband users who now represent a majority of their time and money spent online. So our customers can reach their customers - as well as investors, analysts, trade writers, sales teams, employees, and developer communities. TECC's interface allows you to present your products and brands in unique ways offered by digital media. The Video Center consistently yields high performance, including an average click-through rate of 3%. TECC's designed sponsorship packages that help you get the most out of your campaigns. The result: broadband marketing solutions with eye-popping ROI.

Every month 20,000 of our TV viewers visit our website to see video segments. This presents an opportunity for our viewers, visiting our website, to see your ad, whether video, animation, or billboard.



Career Video Center

Advertise in our online video center

Advertisements combine animation, video, audio, and text; virtually 3/4 of the screen becomes yours when viewers select brand messages.

- 15-second flash/video ads to run with our video segments at attractive CPM.
- Banner advertising - We allow two tile banners (125x125) for one month each/run of site for our new Corporate Members, Sponsors of both our show and "TECC Career Videos online."
- Action Buttons